



## **Global Finance Campaigner**

Founded in 2016, Mighty Earth is a growing global advocacy organization with a goal to protect Nature and secure a climate that allows life to flourish. We aspire to be the most effective environmental advocacy organization in the world.

Headquartered in Washington D.C., Mighty Earth has built strong partnerships globally, and currently has staff based across the United States, South America and Europe. We have played a leading role in persuading the world's largest food and agriculture companies to adopt policies to eliminate deforestation, reduce emissions as well as land-grabbing, slave and child labour, and other human rights abuse from the palm oil, cocoa, beef and soy and rubber industries, and driven adoption of multi-billion-dollar shifts to clean energy. We are working to drive similar transformation in the meat industry, the largest agricultural driver of rainforest destruction and climate pollution.

### **Campaign context**

The meat industry is the largest single driver of destruction of rainforests and other ecosystems and causes more pollution than all the world's cars, trucks, planes, and ships combined. Without big changes, even if the world immediately stopped using fossil fuels, methane pollution from agriculture is poised to jeopardize climate goals. Tackling agricultural methane represents a near-term, large-scale, low-cost opportunity to achieve outsized emissions reductions. Seizing this opportunity will require increased investment in proven advocacy strategies for transforming agriculture and food systems.

This consultancy role will have an emphasis on coordinating campaigns and advocacy on financial actors associated with the meat industry, including exploring regulatory and legislative levers and gaps for climate reporting and accountability across the global financial sector.

## **YOUR RESPONSIBILITIES**

As the Global Climate Manager, you will be part of our Protein Transition team and work closely with our campaign and communications team. Your specific responsibilities day to day will include:

### **Campaign Planning and Delivery**

- Implementation of effective global advocacy campaigns focused on developing increased accountability for climate and nature issues across the finance sector, in line with our overall campaign goals to reduce agricultural methane emissions.
- Produce a range of campaign materials, financial briefings and other materials.
- Manage campaign timelines, budgets, and resources.

### **Research and Analysis**

- Contributing to Mighty Earth investigations and research, including analyses of corporate climate policies and beef supply chains along with social responsibility policies.
- Building relationships with partners, and stakeholders, including supportive corporates and other allies.
- Managing work with financial partners to engage investor groups and bring awareness to the issue of agricultural methane in financial institutions portfolio's.

- Identifying opportunities to submit regulatory complaints to agencies about funders of the worst actors.
- Identify opportunities for political advocacy to shift subsidies to conservation funding, alt proteins, or elsewhere.

#### **Communication and Outreach:**

- ✎ Creating and editing internal and external content about Mighty Earth activities, including reports, briefings, blogs, and updates.
- ✎ Supporting the Global Comms Team to provide and post up-to-date online content relating to our work, including audio-visual content, as well as scheduling social media content.
- ✎ Build relationships with journalists and work with Communications team to develop plans to amplify campaign impact.
- ✎ Coordinate and support work delivered by the global team at corporate AGM's.
- ✎ Communicating in financial terms with asset managers, regulators, and shareholders.

#### **What we are looking for in you:**

##### *Required qualifications:*

- You are passionate about protecting the environment and advancing a more just society.
- You have experience of environmental and financial campaigning and understand the systems and standards which govern financial institutions.
- You have experience of lobbying and advocacy work and can demonstrate a good knowledge of policy processes.
- You are comfortable communicating with financiers, investors, senior policy, and decision-makers and are skilled at figuring out how to move them.
- You thrive in a highly dynamic environment where changes in politics, economics, and other external events create opportunities and challenges on a regular basis.
- You can take complex information and distil it into understandable products such as press releases, blogs, social media posts, reports and letters.

##### *Preferred qualifications:*

- You have 5 years of environmental and financial campaign experience.
- You have experience developing, planning and implementing successful campaign strategies, plans and tactics.
- You have familiarity with corporate campaigning, forest policy and/or sustainable finance.

**Location:** London, UK.

**Salary:** £50,000 - 60,000 annually, dependant on experience.

**Hours:** Full-time position (40 hours/week).

**Tenure:** 12-18 months consultancy.

**Mode:** Mainly remote work. Staff can be requested to attend in-person meetings. Ideally, some in-person working at our London We Work space, upon request, can be expected. Some travel can be expected in this role.

**Line-Management:** The role will be managed by the Global Climate Director.

#### **More about Mighty Earth:**

**Our team:** Mighty Earth is made up of people from various backgrounds, including people with backgrounds in nonprofit organizations, election campaigns, government, the private sector, and

legislative offices, at a range of experience levels. We pride ourselves on being a welcoming place for people of colour, members of the LGBTQ+ community, parents, empty-nesters, and more.

Approach and Culture: Consistent with our obsession with impact, Mighty Earth is results-focused, entrepreneurial, collaborative, and nimble – and we seek candidates who are excited to work in that culture. While remaining true to our public interest mission and commitment to movement-building, we have sought to apply the best of business to our organization. A resource that has informed our approach to culture is the book No Rules Rules and the famous Netflix culture deck.

Read more about our approach in the following resources:

[Appealing to Companies' Better Angels \(Eco-Business\)](#)

[Fomenting a "Perfect Storm" to push companies to change \(Mongabay\)](#).

[How Pressuring Corporations Can Save the Amazon from Destruction](#) (Yale Environment)

[Mighty Earth 2025 Annual Report, A Year of Never Impossible.](#)

Mighty Earth is an equal opportunity employer; we strictly prohibit discrimination against any employee or applicant based on race, creed, colour, sex, religion, national origin, age, sexual orientation, disability, gender identity or expression, and any other characteristic protected by law. Women, people of colour, and members of the LGBTQ+ community are strongly encouraged to apply.